



FOR IMMEDIATE RELEASE

Press Release #08109

Steele Rubber Products Announces

New Rear Stationary Quarter Window Seal for 1953-54 Chrysler and DeSoto

Steele Rubber Products Inc. announces a new rear stationary quarter window seal for 1953-54 Chrysler and DeSoto. These much needed parts are now available to protect your vehicle against the noise and weather. The weatherstrips go around the entire perimeter of the rear stationary quarter window and rear door window area. The parts are completely molded like the original and replace factory #14455290/1. The seals fit 1953-54 Chrysler Windsor, New Yorker base model, DeSoto Power Master 4 door and Club coupes with rear stationary quarter windows. Our weatherstrips have an authentic look and are made with heat and ozone-resistant rubber compounds. Close attention to detail ensures the highest quality fit and appearance. Steele stands behind all products by offering a money-back guarantee if a customer is not completely satisfied.

For More Information:

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Founded in 1958, Steele Rubber Products is an industry leader in reproduction rubber parts and weatherstrips for classic cars, trucks, and street rods for many American makes including Buick, Cadillac, Chevrolet, GMC, Oldsmobile, Pontiac, Chrysler, Dodge, Plymouth, Jeep, Ford, Lincoln, Mercury, Packard, and Independents.